



## Town of Eston Strategic Priorities Top 20 for 2016

### Overarching Principles

Decisions and projects will be approached with the following themes in mind:

Process Efficiencies	Sound Information	Relationship Building	Public Engagement
We will work to glean process efficiencies where we can.	We will take the time to obtain solid quotes and sound information on which to make our decisions.	We will continue to build our relationship with the RM of Snipe Lake and other current and prospective partners.	We will engage the public in what we do through education, communication and consultation.

### Overarching Areas of Focus

Key projects and activities will be based on the following four areas of focus or 'pillars'.

Centennial	Infrastructure	Programming and Policy	Staff Retention
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#### Centennial

- 1) Centennial Events and Activities
  - Support the Centennial Committee in the delivery of a memorable Centennial year.
- 2) Main Street Facelift
  - Work with local businesses to 'spruce up' Main Street through initiatives such as window art.
- 3) Office Facelift and Repairs
  - Begin planning for long term repair needs.
  - Undergo minor office esthetic fix-ups and repairs.
- 4) House demolitions
  - Complete the outstanding house demolitions.

#### Infrastructure

- 5) Administrative Efficiencies
  - Research new accounting systems and select a system.
  - Move to online banking systems and payroll direct deposit.
  - Implement council meeting software.
- 6) Recreation Capital and Large Purchases
  - Complete a 5 year capital plan.
  - Implement capital upgrades for 2016.
- 7) Library Automated Door
  - Install an automated door at the library.

- 8) Plan Fire Hall Expansion
  - Work with fire staff to define future expansion needs. Gather preliminary plans and estimates.
- 9) District Landfill
  - Finalize the operations plan including an engineered site plan.
  - Continue to secure staffing, gather community feedback, and work out the 'kinks' of the new operation.
- 10) 8<sup>th</sup> Avenue Main
  - Replace the 8<sup>th</sup> Avenue sewer main.
- 11) 2<sup>nd</sup> Avenue Lot Servicing
  - Service the remaining 2<sup>nd</sup> Avenue lots.
- 12) South end/Guthrie engineering
  - Complete engineered plans for south end paving and future expansion.

## **Programming and Policy**

- 13) Recreation Events
  - Explore a combined community registration and volunteer event.
  - Grow Santa Claus Day to be an expanded winter festival.
- 14) Recreation Fundraising
  - Complete research and outline an overall recreation fundraising strategy.
- 15) Library programming
  - Utilize new staff expertise to offer expanded programming option targeting different demographics.
- 16) Policy Manual
  - Complete the policy manual review including Councillor related policies.
  - Ensure policy and bylaw conformity with new conflict of interest legislation.
  - Review and update terms of reference and bylaws for all committees.
- 17) Emergency Plan
  - Work with the RM of Snipe Lake to determine a strategy to update the community's emergency plan.
- 18) Business Retention & Attraction Plan
  - Develop a comprehensive business retention and attraction plan.

## **Staffing**

- 19) Staff Training and Certification
  - Ensure all staff are properly certified and explore additional training opportunities.
  - Ensure vehicle logs, checks, maintenance schedules, etc. are in place.
- 20) Firefighter Retention
  - Explore growth and succession planning for the Fire Department.
  - Expand training initiatives.
  - Expand recruitment and retention efforts.