



Harvest Moon Festival Sponsorship Opportunities

The Town of Eston is pleased to provide you with an opportunity to support an upcoming community event and promote your business to Eston and area residents. The Harvest Moon Festival will take place on Saturday September 29, 2018 on and around Main Street Eston. We estimate up to 1,000 residents will pass through the event that day. The event will feature sidewalk sales, games, a car show, a music festival, road hockey and much, much more. Visit eston.ca/harvestmoon or call 306-962-4444 for additional details. Opportunities will be filled as interest is received. The sponsorship deadline to meet all print and signage commitments is **September 20**. Contact Michelle MacDonald at (306-220-8820 or michellejmacdonald@hotmail.com) or Jody Schmidt at (306-962-4444 or jody@eston.ca) for more information and to secure your sponsorship opportunity.

\$5,000 – Event Naming Rights – 1 opportunity

Benefits:

- The event will be referred to in all correspondence, announcements, advertisements, etc. as the “Company Name” Harvest Moon Festival
- Name and logo listed on Town website
- 1 exclusive announcement on Town social media channels
- Logo included on all event related materials
- Name and logo included in event thank you ad in the newspaper
- Name and special thank you announced 5 times during music festival as well as in all references to event name
- Opportunity to set up signage and a booth at the event

\$1,500 – Music Festival Sponsor or Feature Band Sponsor (454 Band) – 2 opportunities

Benefits:

- Name and logo listed on Town website
- 1 mention on Town social media channels with other confirmed sponsors
- Signage on and around event stage (sponsor to provide anything larger than 11 x 17)
- Name included in event thank you ad in the newspaper
- Name and special thank you announced 5 times during music festival as well as in all references to the music festival or feature band
- Opportunity to set up signage and a booth near the sound stage

\$1,000 – Road Hockey – 1 opportunity – SOLD

*This sponsorship will allow road hockey to be offered for free, rather than fees being charged

Benefits:

- Name and logo listed on Town website
- 1 mention on Town social media channels with other confirmed sponsors
- Signage around road hockey registration table (sponsor to provide anything larger than 11 x 17)

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- Name included in event thank you ad in the newspaper
- Name and special thank you announced 5 times during music festival as well as in all references to the road hockey tournament
- Opportunity to set up signage and booth near the road hockey event

\$500 – Beer Gardens Sponsor – 2 opportunities

Benefits:

- Name and logo listed on Town website
- Signage around beer gardens area (sponsor to provide anything larger than 11 x 17)
- Name included in event thank you ad in the newspaper
- Name and special thank you announced 5 times during music festival
- Opportunity to set up signage and booth near the road hockey event

\$500 – Legion Car Show Sponsor – 1 opportunity – SOLD

- Details to be arranged with Eston Legion

\$250 – Bouncy Castle Sponsor – 4 opportunities

*This sponsorship will allow this activity to be offered for free to children, rather than fees being charged

Benefits:

- Name and logo listed on Town website
- Signage around bouncy castle area (sponsor to provide anything larger than 11 x 17)
- Name included in event thank you ad in the newspaper
- Name and special thank you announced 5 times during music festival

\$250 – Balloon Sponsor – 1 opportunity

*This sponsorship will allow balloons to be offered for free to children, rather than fees being charged

Benefits:

- Name and logo listed on Town website
- Signage around balloon area (sponsor to provide anything larger than 11 x 17)
- Name included in event thank you ad in the newspaper
- Name and special thank you announced 5 times during music festival
- Option to use balloons with the sponsors logo (must be provided by sponsor)

\$200 – Street Fair Games Sponsor – 5 opportunities

*This sponsorship will allow games to be offered for free, rather than fees being charged

Benefits:

- Name and logo listed on Town website
- Signage around game area
- Name included in event thank you ad in the newspaper
- Name and special thank you announced 5 times during music festival

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