



Town of Eston 2025 Strategic Priorities Highlights

As of February 2025

Overarching Principles

Decisions and projects will be approached with the following themes in mind:

Continuous Improvement	Customer Service	Planning	Communication
We will strive for continual improvement in our activities, aiming to enhance both our performance and methodologies each day.	We will initiate changes with the aim of improving and enhancing the overall experience for the end user.	We will undergo sound planning processes that will assist in preparing us for the future and maintaining a sustainable community.	We will strive to improve communication and connectivity within our organization, externally, and with crucial partners and stakeholders.

Planning

- 1) Pool, address pool leaks and explore a long-term plan.
- 2) Complete the Back-Alley enhancement plan.
- 3) Communicate the street sweeping schedule, specifying which streets will be cleaned and the expected timeline.
- 4) Gather content highlighting our community and release a promotional video.

Capital and Infrastructure

- 5) Fairground project, continued.
- 6) AGT Community Centre
 - a. Boiler replacement, by doing this we also utilize the boiler heat for the lobby and entrance.
 - b. Continued repairs on the doors
 - c. Explore a gymnastics mat for new programming
- 7) Equipment upgrades
 - a. Obtain a transportation truck and mower better suited to the terrain
 - b. Acquire a curb pick up broom for street sweeping.
- 8) Road Maintenance, crack sealing efforts.
- 9) Park Improvements
 - a. irrigation system
 - b. install the benches and tables
 - c. explore options for the pathway
 - d. grass seed at Jamieson park and fountain plug for sprinklers.
- 10) Campground enhancements
 - a. south and east sidewalk
 - b. interior repair work
- 11) 2025 Sidewalk Plan
 - a. Install a new sidewalk on the south side of 7th Ave.
 - b. Remove the existing sidewalk on the north side of 7th Ave.
 - c. Assess two problematic areas for improvement: The Post Office and Main Street near the Library.

Serving the Community, Programming and Events

- 12) Explore and introduce new programming and camps in the recreation offerings.
 - a. Gymnastics
 - b. Summer camps

- 13) Continue with the Summer Bull Bash Minor Sports Day & Bull-A-Rama, a combined event with Town of Eston & District and the Rodeo Committee.
- 14) Additional programming at the library.
- 15) Combined website shared between the Town of Eston and RM Snipe Lake. One place to look!
- 16) Continue to educate, promote and share information to the community.
- 17) Continue to seek and explore grant opportunities.

Governance and Policy

- 18) Continue the Joint Governance committee collaboration with the RM of Snipe Lake to assess joint bylaws.
- 19) Evaluate and revise essential bylaws, policies and terms of reference across all departments.
- 20) Continue on Joint Emergency Measures with the RM of Snipe Lake No.259.

Additional Information

Note that operations for the Health Care and Cemetery departments are overseen by the RM of Snipe Lake No. 259. For information on priorities for those departments, please contact the RM directly.